



**MEDIA RELEASE**  
With suggested social media text

## OCBC BANK FIRST TO LAUNCH BIOMETRIC AUTHENTICATION TO ACCESS BANK ACCOUNTS ON OCBC MOBILE BANKING APP

*No other bank in Singapore unlocks a complete online view of a customer's bank account, card and investment balances via fingerprint verification*

Singapore, 10 March 2015 – Mobile Banking customers of OCBC Bank can now view the full list of their balances – bank accounts, cards and investment – on their smartphones at the touch of a finger. Launched today, OCBC OneTouch™ leverages on Apple's Touch ID technology to allow customers easy and quick access to their bank balances using fingerprint recognition, without the need for a log-in to Mobile Banking. This is the latest in a series of digital innovations by OCBC Bank, which continues to lead in the financial digital space.

OCBC OneTouch™ enhances the customer experience for mobile banking users by making it easier and quicker for them to check bank balances – both assets and liabilities; such checks make up about 60% of all mobile banking transactions.

This service is available for iOS devices that incorporate Apple's Touch ID fingerprint sensors. Therefore, customers using mobile devices such as iPhone 5S, iPhone 6 or iPhone 6 Plus, with iOS 8 operating system can use OCBC OneTouch™ to access their banking information.

To get started, customers need to perform a one-time activation by keying in their OCBC Mobile Banking access code and PIN. Thereafter, within the Mobile Banking app, customers only need to place their finger on the home button to view their account balances. All account numbers displayed are partially masked with only the last 4 digits of the account number revealed. The bank does not store any account numbers, balances or other related information on the phone. Should the customers wish to perform banking transactions other than balance enquiry, they have the option of logging into Mobile Banking using access code and PIN.

Mr Aditya Gupta, OCBC Bank's Head of E-business Singapore said: "As a leading financial institution in the digital space, we are continuously looking at ways to use digital technologies to make day-to-day banking more simple, accessible and meaningful for our customers. OCBC OneTouch™ is another

stride forward in providing the convenience and security that our customers today demand to keep up to date on their finances. Checking bank balances is one of the most frequent transactions done by customers. We are confident that this innovation will resonate positively with our fast-growing group of mobile banking users.”

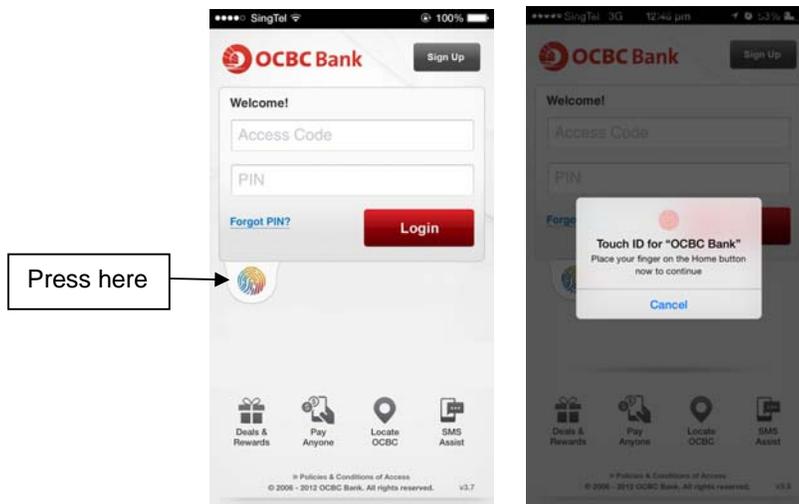
Over the past one year, OCBC Bank's mobile banking active customer base grew 53%, and the number of financial transactions on mobile banking has doubled.

### **OCBC Mobile Banking Many Firsts**

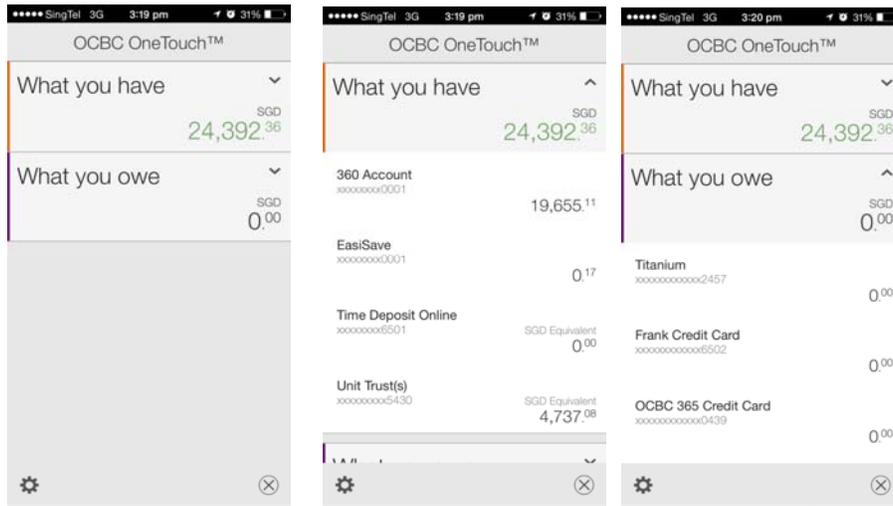
OCBC Bank first launched its mobile banking in 2006 on all three mobile networks (SingTel, StarHub and M1) in Singapore. In a series of innovations, the bank was the first to launch a mobile banking app for the iPhone in 2008 and was also the first bank to allow customers to make payments through barcode scanning using the phone's camera in 2011. Last year, OCBC Bank became the first bank in Singapore to allow customers to send money to their friends using Facebook contact, mobile number or email address, via OCBC Pay Anyone on mobile banking. OCBC Bank was also the first to launch an account opening application on smart phones that enables customers to open a deposit account anywhere, anytime.

### **Check Your Balances With Touch ID Fingerprint**

Step One: Access Touch ID on phone and place finger on home button.



## Step Two: View your assets and liabilities



## SOCIAL MEDIA ASSETS

### Keywords:

OCBC OneTouch, Touch ID

 **Suggested tweet:** OCBC customers can now use biometric to access bank account balances on their smartphones. (90 characters)

 **Suggested Facebook post:** OCBC customers can now use biometric authentication to access bank account balances on their smartphones.

For all other updates on OCBC, follow @OCBCBank on Twitter and “like” facebook.com/ocbcbank on Facebook.

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## About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. It was ranked by Bloomberg Markets as the world’s strongest bank in 2011 and 2012.

OCBC Bank and its subsidiaries offer a broad array of specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and

territories. These include the more than 330 branches and offices in Indonesia operated by subsidiary Bank OCBC NISP and Wing Hang Bank's 95 branches in Hong Kong, China and Macau. Wing Hang Bank became a subsidiary of OCBC Bank on 15 July 2014.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which continues to gain industry recognition including being voted "Outstanding Private Bank in Asia Pacific" in 2013 by Private Banker International.

For more information, please visit [www.ocbc.com](http://www.ocbc.com).

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